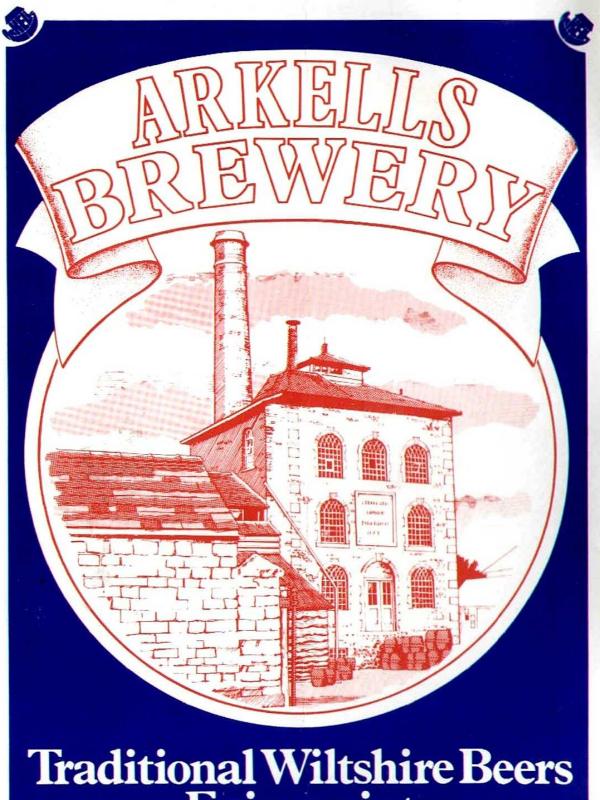
### Swindon Town Football Club





# MILLWALL

at the County Ground, Swindon Saturday, 7th November Kick-off 3.00p.m. Official Match Magazine 35p



Traditional Wiltshire Beers Enjoyapint







Registered Office: COUNTY GROUND SWINDON

> President: Mr. W. J. CASTLE

> > Chairman: C. J. GREEN

Vice-Chairman: C. COWLEY

#### Directors:

C. Day

W. Dore

M. W. Earle

T. J. Kearsey

L. Smart

R. Stephenson

G. Whittock

#### Administrative Manager/ Secretary:

R. J. JEFFERIES

Telephone No. 22118

Financial Manager/ Company Secretary:

R. A. MORSE

#### Team Manager:

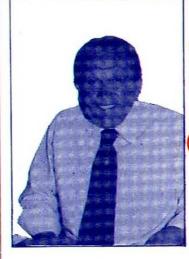
J. TROLLOPE

Commercial Consultant:

D. BUSWELL

Club Medical Officer: Dr. J. NICHOLAS

Printed by: EJW Colour Print Ltd. Stratton Road, Swindon, Wiltshire.



## Talk of the Town by the Chairman

Today we welcome the Players and Officials from Millwall Football Club and we are pleased to be playing home again after our disappointment on Tuesday last.

Everyone looks for success at home and yet we know that there will always be the set-backs that enable away wins to take place.

John has been in charge for a year now, and has made great strides forward since taking over the management, when we were in troubled waters, and no one knows better than John the uncertainties of League football. Having made a good start to this season, we shall back John in his judgements, but team building requires time and that we have.

The President of the Football League has been pointing out how attendances at football games on the continent have dropped even lower than our own leagues. Unemployment obviously affects attendances, but at Coventry, where they have made an all seater stadium, they have kept their support up to average. Seating attracts families, especially if the costs are right and comfort must come high on our priorities. To do the things that we know will encourage people to attend needs capital. To improve the playing strength of a side, if one is not prepared to wait, needs capital again.

To encourage sponsorship, we have produced a brochure pointing out the various advantages of this means of advertising and we are setting aside a guest room where our sponsors can entertain on match days or other days.

On Wednesday last, we held a very pleasant evening at the Blunsdon House, on the occasion of the Club's annual dinner dance. We were honoured by the presence of His Worshipful the Mayor and Lady Mayoress of Thamesdown, amongst other distinguished guests. Being our Centenary Year, gave this evening a special place in the history of our Club.

The Football Association Cup draw which took place this week has paired us away with either Addlestone and Weybridge or Taunton Town. There is always something special about the Football Association Cup which interests most people and the early draws usually provide the upsets and the giant killing performances start.

Yeovil Town, one of these noted clubs, are still in the draw and they are managed by Jimmy Giles a former player of ours. Jim is playing as well as managing his team and will be hoping for another cup run this year.

It was mentioned in a daily newspaper that Taunton might be interested in transferring their game to Swindon if they succeed in their cup replay. Taunton would obviously be better off financially to play at Swindon, but often in such circumstances the loyalty to their own supporters is something which has to be considered. For our sakes we would welcome any club to the County Ground.

Hoping that you enjoy today's game and once again thank you for your support to our Club.

# JOHN TROLLOPE

The first half of the home match against Brentford was, without a doubt, the worst performance given by a Swindon Town team since I took over as Team Manager a year ago - not only did we play badly, but we made basic errors from which they scored their goals. To me the most disappointing feature was the total lack of commitment by some of the players resulting in a very below par team performance. Having lost at Gillingham I was looking for six points from our next two games when we could have been back in the hunt at the top of the league, but having had these indifferent results recently we have dropped to mid table and this is very disappointing when one considers that one more win could have kept us in contention.

All that I require from the team is one hundred percent effort throughout each and every match and if the players can give me that both when we have the ball and when the opposition is in possession, then results will come, but on Tuesday last there was no effort to win the ball back when we lost possession.

All players have bad games. I can understand that, but under no circumstances will I condone lack of effort, and having witnessed this performance obviously I must consider the position of players not at present in the side. To conclude this subject, I realise that all clubs have indiffeent periods, and I sincerely hope that ours ended last Tuesday.

On Monday we learned of our cup draw against Addlestone and Weybridge Town or Taunton Town, and this is obviously not the best of draws, away to a non league club. Having played in several of this type of match it is very difficult for players to prepare their minds that such opposition will not be easy - under estimating such teams is the biggest danger and can result in big trouble. We are still not aware of which team we shall have to play as they drew again, no score, on Wednesday evening but I will visit Taunton on Monday to watch them in their next replay. Whatever people might think, this will not be an easy game, for the opposition will consider this to be their cup final.

I would like to say a word of thanks to those supporters who joined us on Wednesday evening last at the Centenary Dinner Dance at the Blunsdon House Hotel which was an enjoyable evening for all. At this function Bob Jefferies arranged for a raffle to be held in aid of the proposed new disabled facilities here at the County Ground. and they raised the sum of £120, which left a balance for our target of just £200. Bob mentioned this to Brian Jenkins, the Heating and Plumbing Engineer of County Road, and the following day received a cheque for £200, from Brian and Jill, his wife, as a donation to this appeal. What can you say about such generous people other than we all think they are absolutely magnificent, Thanks Brian and Jill.

Today we welcome the Players, Officials and Supporters of Millwall Football Club and I sincerely hope that you see a more entertaining game of football than you witnessed on Tuesday last. Notwithstanding that performance, the players will appreciate your vocal support and I know this will be forthcoming.

FOOTBALL LEAGUE DIVISION	THREE TABLE	up to and including	Tuesday	November 3, 1981
Manage	A			

	PW	D	L	F-A	W	D	L	F-A	Pts	Lge Gate	Top Goalscorers (incl. Lge Cup)
Chesterfield Doncaster R, Gillingham	14 4 13 6 14 4	0	1 2	10- 6 14- 4 14-10	4 2 4	2 2 1	1 2 2	9- 3 6- 7 19- 9		5,271 6,141 5,012	Phil Bonnyman 5, Dave Windridge 4 Richard Dawson 4 Ken Price 7, Dean White 6
MILLWALL	14 4	0	3	12- 9	3	2	2	11- 9	23	5,649	Nick Chatterton 8, Dean Horrix 6
Carlisle U. Reading Southend U. Walsall Fulham	14 6 13 3 14 4 13 4 14 5	1	0 3 2 2 1	9- 5		0			21	3,700 4,396 4,704 4,049 5,135	Gordon Staniforth 7, Bob Lee 5 Gary Heale 7 Terry Gray 4, Keith Mercer 3 Alan Buckley 4, Don Penn 4 Gordon Davies 12
SWINDON TOWN	14 3	1	3	13-11	3	2	2	8-8	21	6,341	Roy Carter 6, Andy Rowland 5
Oxford U. Bristol Rov. Brentford Newport Co. Exeter C. Portsmouth Bristol C. Huddersfield T. Lincoln C. Burnley Preston N.E. Plymouth A Chester	13 3 14 3 14 1 14 4 13 4 14 3 14 3 14 3	2 3 2 0 3 3 2 3 3 4 1 4	3 1 2 1 1 2 2 2 1 4 2	4- 5 9- 5 16-14 9- 5 9- 6 10- 9 9- 7 7- 8 5- 4 10-10 4- 7	4 1 1 1 1 2 1 0 1 2	1 1 1 2 3 2 2 2 2 2 2 1 1	2 4 3 4 4 3 4 4 5 4	10- 9 11- 7 9-11 9-16 8-13 6-11 7-10 9-11 8-12 5-12	19 19 18 17 17 16 14 14 12	4,082 6,060 5,250 4,660 4,652 9,999 6,625 7,851 3,613 4,187 5,664 3,464 1,988	Keith Cassells 10 Archie Stephens 9, Paul Randall 5 Barry Tucker 3 John Aldridge 5, Tommy Tynan 4 Tony Kellow 9, Mike Lester 6 Bill Rafferty 7 Mick Harford 7, Jimmy Mann 7 Peter Fletcher 6, Ian Robins 5 Tony Cunningham 6, Steve Cammack 4 Steve Taylor 3 Alex Bruce 5 Jeff Cook 5, John Sims 4 Gary Simpson 3
Wimbledon	14 2	1	4	6-11	9	2	5	6-16	9	3,065	John Leslie 3



Do you require

Tracked or Wheeled Excavators
Tracked or Wheeled Shovels
Tractors and Scrapers
Bulldozers
Tipper Lorries
Low Loaders

# THEN HIRE FROM

# H Hibberd Ltd

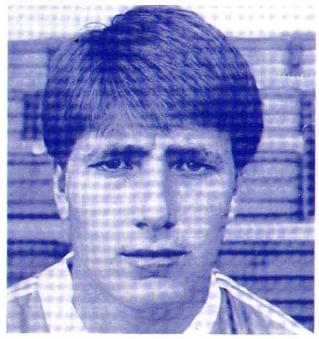
PLANT HIRE CONTRACTORS

29 Newport Street, Swindon Tel: Swindon 36125 or 23876

MILL



NICKY CHATTERTON (Midfield). Born Norwood, London. Joined Millwall from Crystal Palace in November 1978. For Palace he made over 150 League and Cup appearances. He has taken over the captain spot at the Club and was leading goalscorer last season.



PAUL ROBERTS (Defender). Joined Millwall as a Schoolboy and signed as a professional in April 1979.

PETER ANDERSON, Player/Manager. Peter took over the duties of Player/Manager at the Club in December 1980. His playing career began in February 1971 when he signed for Luton Town. In November 1975 the Club were in desperate needs for a financial boost so he found himself moving to Antwerp in Belgium for £62,5000. He then went to America where he spent two months with San Diego before joining Tampa Bay Rowdies in May 1978. Whilst with Tampa he played in two Soccer Bowl finals. He also spent the winter of 1978/79 playing for Sheffield United. Peter was born in Henson and before becoming a professional footballer he qualified as a Chartered Accountant.

PETER GLEASURE (Goalkeeper). Peter was signed professional during season 1978/79, previously he was an apprentice professional with the Club. He lives in Luton. Before joining Millwall he represented Luton Schools and the Bedfordshire County side. He was a member of the successful youth side which won the F.A. Youth Cup in season 1978/79. He made his breakthrough to the 1st team last season.

ALAN SLOUGH (Defender). Alan commenced his footballing career in 1964 when he signed for Luton Town. He made over 250 appearances for them before signing for Fulham for £45,000 in 1973. He appeared for Fulham on 165 occasions including one at Wembley in the 1975 F.A. Cup Final defeat by West Ham before moving to Peterborough United in 1977. During his stay there he made a rare achievement of scoring three penalties in one match. He signed for Millwall at the end of last season.

PHIL WARMAN (Defender). Phil signed for Mill-wall during the summer on a free transfer from neighbours Charlton Athletic who he had joined as a schoolboy in 1965. He made 370 League appearances whilst at Charlton and was a regular member of their promotion winning side last season. Phil is married and lives at Higham, Kent.

ALAN WEST (Midfield). Signed for Millwall from Luton Town for £45,000 during the last close season. Before joining Luton in 1973 for £100,000 he spent six years with Burnley. He also spent the summers of 1976-79 playing for Minnesota in the North American Soccer League. In all he has made over 400 Football League appearances. Whilst at Burnley he won an F.A. Youth Cup winners medal in 1968 and one Under 23 cap for England against Wales in 1971.

# WALL

JOHN BARTLEY (Forward). John, who was born in Bermondsey, was discovered playing for non-league Welling United where in seven years he scored over 450 goals. He joined Millwall in October 1980 and continued his scoring form during the remainder of last season. Whilst playing for Welling he was also in full time employment as a Fireman.

CHRIS GUTHRIE (Forward). Joined the Club for £100,000 from Fulham in March 1980. His career in Football began at Newcastle United before he was transferred to Southend United. He then had spells at Sheffield United and Swindon Town before signing for Fulham in 1978. He lives with his wife and family in Swindon, Wiltshire.

AUSTIN HAYES (Forward). Austin a Republic of Ireland International signed for Millwall from Southampton for £25,000 in February 1981. Whilst at Southampton he played in their League Cup Final defeat by Nottingham Forest and also in 5 Under 21 and 1 Full International matches. He was born in West London and is a keen Tennis player.

CHRIS DIBBLE (Midfield). Signed as a professional during 1978/79 season, previously he was an apprentice professional. Made his League debut during season 1977/78 and during the same season played for the F.A. Youth XI against the Public Schools. As a schoolboy he represented England four times. He was a member of the successful Youth side which won the F.A. Youth Cup in May 1979.

DAVID MARTIN (Midfield). Joined the Club straight from school. He has represented England Youth as captain last season. He made his Football League debut in Midfield against Rotherham on March 26th 1980 whilst still only sixteen years old, but has since proved that he is also capable of playing at any position in the back four. He lives with his parents in East London.

BARRY KITCHENER (Defender). Joined Mill-wall in 1964 and made his League debut in 1967. One of the most outstanding and popular players ever to appear in Millwall colours. He has made over 500 League appearances and was rewarded for his loyalty by being appointed Player/Coach at the beginning of the season. Barry, his wife Hazel and their two children live in Brentwood, Essex. During the close season he enjoyed a successful loan period with Tampa Bay Rowdies in the North American League.



DEAN HORRIX (Forward). Joined the Club straight from school and signed professional forms in April 1979. He is married and lives in Slough, Berkshire. Was unfortunate to miss the F.A. Youth Cup Final in May 1979 after sustaining a serious head injury in the quarter final tie. He made his first team debut last season and has since held a regular place.



ANDY MASSEY (Midfield). Andy is a local discovery who joined the Club straight from school.

Satt Satt Satt Satt Satt Satt Satt Satt	
8	FIRS  1981 Sat. Tues. Sat. Sat. Mon. Sat. Sat. Tues. Sat. Tues. Sat. Tues. Sat. Tues. Sat. Sat. Sat. Sat. Sat. Sat. Sat. Sat
Jan. Jan. Jan. Jan. Jan. Jan. Mar. Mar. Mar. Mar. Mar. Mar. Mar. Mar	Aug. Sept. S
2 Newport County 10 Chester 17 Oxford United 23 Wimbledon (FA—4) 31 Exeter City 6 Preston North End 13 Burnley (FA-5) 20 Reading 27 Carlisle Utd. 6 Bristol Rovers (FA—6) 9 Walsall 12 Doncester Rovers 13 League Cup Final 15 Brentford 20 Gillingham 27 Millwall 27 Millwall 28 Huddersfield Town FA SF 10 Plymouth Argyle 13 Fulham 17 Bristol City 24 Lincoln City 1 Chesterfield Oxford United 8 Newport County 15 Portsmouth 27 FA Cup Final	PIRST TEAM STATISTICS  Date Opponents  1981  Set. Aug. 29 Wimbledon Tues. Sept. 1 Wrexham LC 1 (1) Set. Sept. 15 Chester Set. Sept. 15 Wrexham LC 1 (2) Set. Sept. 15 Wrexham LC 1 (2) Set. Sept. 19 Exeter City Mon. Sept. 21 Southend Utd Set. Oct. 20 Chesterfield Set. Oct. 10 Carlisle Utd Set. Oct. 17 Bristol Rovers Tues. Oct. 20 Walsall Tues. Nov. 3 Brentford Set. Nov. 3 Brentford Set. Nov. 3 Brentford Set. Nov. 14 Huddersfield Set. Nov. 21 F.A.Cup 1 Set. Dec. 15 Bristol City Set. Dec. 12 F.A. Cup 2 Set. Dec. 28 Fulham  Ann. Dec. 28 Fulham
AIIDIDDIIDID DIIDDIDDID	I C C I I C C I C C I C I C I C I C I C
	Result Gate 4 - 1 5632 2 - 3 2068 0 - 0 1949 4 - 0 5695 0 - 2 6776 0 - 2 6776 0 - 2 9316 1 - 2 5365 1 - 2 5365 1 - 2 5365 1 - 2 6750 0 - 1 8410 0 - 3 6369
Player	
*Player substituted	Allan
tuted	Henry
†Own goal	Williams Williams Williams Williams Baddeley Baddeley Baddeley Baddeley* Peach Peach Peach Peach Peach Peach Peach
1 22	Hughes 1 Hughes Hughes Hughes Hughes Williams Hughes
A. Rowland A. Rowland R. Carter R. Greenwoo C. Henry B. Hughes P. Rideout G. Williams M. Graham Own Goal	1 Lewis
Rowland Carter Greenwood Henry Hughes Rideout Williams Graham Goal	Graham 1 Graham
1 -222 a - 25 5 5 5 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	7 Carter1 Carter 1P Abbley Abbley Carter 1 Carte
League Cup	Emmanuel
5	Rowland
	Greenwood 1 Greenwood 7 Rideout Rideout Rideout Rideout Greenwood Greenwood Greenwood Greenwood Greenwood Greenwood Fideout Rideout Rideout Rideout Rideout Rideout Rideout Rideout Rideout
	Moores Carter Carter2 Moores Williams Abbley Abbley Abbley Abbley Milliams Williams Williams Williams Williams Williams Williams
	Sub(if used)  Baddeleyt  Pritchard  Pritchard  Rideout 1  Abbley  Abbley

# **BATH ROAD GARAGE**

**BATH ROAD** - Tel Swindon (0793) 24217 (3 lines)



SALES, SERVICE AND PARTS
SWINDON, WILTS



100% SPECIALIST HONDA DEALER

# **Grow more**

Fonder with Honda

See our selection of HONDA products including

Rotary Mowers from £178.25

Rotary Cultivators from £200.50

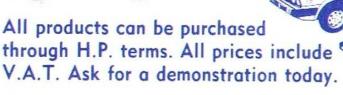








Generators from £218.50





# Statistics 81-82

# FOOTBALL COMBINATION

1 60		Oct				Sept	Aug	SOU				Oct			Sept	MID				Oct						Sept	Aug	
Goalscorers	31	<b>ο</b> ω	26	19	12	ω	29	HE	67	27	22	7	4	9	ω	LAN	31	19	0	ω	29	26	19	12	G	2	29	
orers * Player repalced by substitute	Tottenham H. West Ham U	Reading Southend Utd	Cheisea (Cup)	Oxford	Millwall	Luton	Chelsea	SOUTH EAST COUNTIES JUNIOR	Coventry C	Coventry C	Northampton	Leicester C	Northampton	Birmingham	Leicester	MIDLAND YOUTH CUP	Bristol Rovers	Luton Town	Leicester City	Norwich City	<b>Bristol City</b>	Southampton	Birmingham	Tottenham	Hereford	Q.P.R.	Watford	
epalce	>I:	II	Þ	Þ	I	I	I	S JUN	ı	>	-	D	Þ	Þ	I		I	I	Þ	I	Þ	Þ	I	Þ	I	I	D	
d by	143	ρ 4 6	3	2-1	2-2	2-1	1-2		-	000	11-0	3-0	3-0	Ξ	-0		2-3	3-0	2-0	24	3.2	24	<u>ئ</u>	1.2	Ξ	0.3	3,3	Result
substitute	Whitbread Smith WhitbreadSmith	Whithread Smith	Whitbread	Whitbread	Whitbread	Whitbread	Whitbread	LEAGUE	Whitbrea	Whitbrea	Stevens	Stevens	Whitbread	Whitbread	Whitbread		Stevens	Stevens	Stevens	Stevens	Stevens	Stevens	Stevens	Stevens	Stevens	Stevens	Stevens	-
	d Smith dSmith	Smith	Smith	Tobin*	Tobin	Tobin	Tobin		WhitbreadBaverstock	WhitbreadBaverstock	Baverstock	Baverstock	Baverstock	Baverstock	Baverstock		Baverstock	Bailie	Bailie	Baverstock	Baverstock	Baverstock	Baverstock	Baverstock	Bailie	Bailie	Baverstock	N
	Gould	Thomas	Thomas	Gould	Gould	Gould	Sheppard		Ballie	Bailie	Bailie	Bailie	Round	Round	Bailie		Baddeley	Baddeley	Baddeley	Baddeley	Peach	Bailie	Bailie	Bailie	Peach	Baddeley	Bailie	ယ
	Dallaway* Sheppard	Sheppard	Sheppard	Dallaway*	Smith	Amith	Thomas		Ватту	Batty	Batty*	Batty	Westlake	Westlake*	Blackler		Batty	Batty	Bristow*	Batty	Batty	Batty	Batty	Batty	Bristow	Bristow	Batty	4
	Thomas 1 Gould	Thomas	Gould	Thomas	Thomas	Thomas	Jackman*		Hound	Round	Round 1	Round 1	Bailie	Bailie	Round		Round	Round	Round	Round	Round	Round	Round 1	Round	Round	Round	Round 1	<sub>5</sub>
	Sheppard	Sheppard	Smith	Sheppard	Sheppard	Sheppard	Smith		Westlake	Westlake	Westlake	Westlake	Batty	Batty	Westlake		Bailie	Blackler*	Blackler	Blackler	Blackler	Blackler	Blackler	Baddeley	Westlake	Blackler	Baddeley	6
	Cousins	Cousins	Cousins	Cousins	Cousins	Cousins	Cousins		Evans	Bristow*	Bristow 2	Bristow	Bristow	Bristow	Bristow 1		Pritchard1 Stroud	Abbley 1	Abbley	Pritchard 1 Stroud	Pritchard 1 Stroud	Pritchard	Bristow	Bristow 1	Pritchard	Pritchard	Abbley 1	7
	Niblett Faircloth	Bottomley '	Niblett *	Niblett	Niblett 1	Niblett 1	Niblett1*		Blackler	Blackler	Blackler 2	Blackler1	Blackler	Blackler	Batty		Stroud	Stroud1	Stroud	Stroud	Stroud	Moores 1	Beamish	Prtichard	Batty 1	Beamish	Blackler	8
		Barnes 3	Barnes	Barnes	Barnes	Barnes	Barnes		Barnes	Barnes	Barnes 1	Rideout1	Furley 3	Furley	Furley		Beamish 1	Beamish 1 Moores	Beamish	Rideout	Rideout	Rideout 1 Peach	Rideout	Beamish	Beamish	Rideout	Beamish	9
	Gallo*	Harrison *	Gallo*	Gallo 1	Gallo 1 *	Gallo	Gallo		Coleman	Coleman	Coleman 2 Short 1	Rideout1 Coleman	Coleman *	Coleman	Coleman		Beamish1 Coleman*	Moores	Moores 1	Beamish 1	Beamish 2	Peach	Moores	Blackler	Moores	Peach	Pritchard	10
		Evans 1		Evans 1 J	Evans 8	Evans 1	Evans S		Short			Short	Short S	Short S	Short		Blackler	Bristow	Pritchard 1	Moores	Moores	Bristow	Short	Short	Short	Abbley	Bristow 1	1
	Spicer & Faircloth 1	Gallo & Niblett	Jackman & Bottomley	Jackman & Smith	Furley	1	Smith &Bottomley	2 permitted	1	Sheppard	Evans 2 o.g.	1	Sheppard	Sheppard	1		Short		11 Batty	1	1	1	Ī	J	1	1	1	12

# Souvenir Shop

Address Books	Money Boots £1.35
Ashtrays	Note Pads
Bobble Hats £1.06	Pens - Shaeffer Fountain Pens £1.80
Book Markers £0.20	Ball Points £1.40
Bracelets 6	- Red & Black £0.25
Car Badges £2.50	- Red & White £0.25
CENTENARY ITEMS:	- Teak £0.75
Philatelic Covers Signed £1.50	- Silver £1.00
Unsigned £1.00	- Papermate £1.50
Glass Goblets £3.75	Pennants - Large £1.50
Glass Tankards £4.60	- Small £1.00
Ties £3.00	- Triangular £0.50
Mugs £1.10	Plaques £1.10
Caps £1.50	Pendants
Car Stickers - Rosette £0.25 & £0.90	Photographs - Team £0.65
- Straight £0.85	- Individual Players £0.40
Credit Card Wallets £0.80	Rings
Coasters (Beer Mats)	Rosettes
Comb & Case - Leather £0.37	Scarves :
- Fold In £0.90	-Bar £1.60
Defroster (Ice-Scraper) £0.20	- University £1.80
Diaries £0.50	- Satin £1.20
Gloves - Red & White (Medium)	- Named £1.70
(Small) £0.60	Sew on Badges £0.20
Key Cases £0.95	Shields £0.55
Key Fobs: - Leather with Medallion £0.50	Splash Patches £0.50
- Securikey £0.45	Tea Pot Stands
Lapel Badges	Watch Straps £0.50
Letter Racks £1.50	Waving Hands £0.40
Later Hause	

#### PHILATELIC COVERS - CENTENARY YEAR

On 29 August 1981 a commemorative cover was issued to mark the centenary of Swindon Town Football Club.

The cover, depicting the Club centenary logo and bearing a 14p 'Royal Wedding' stamp cancelled with a pictorial handstamp, is priced at £1.00. Alternatively a limited number of covers are available signed individually by members of the 1981/82 First Team squad, price £1.50 each.

The covers are available, at the prices quoted, to personal callers at the Office, Souvenir and Sports Shops at the County Ground, Swindon, or by post, with remittance payable to 'Swindon Town Football Club', from:

The Secretary Swindon Town FC County Ground Swindon SN1 2ED OR

Mr. K. Morford 18 Howard House Howardsgate Welwyn Garden City Hertfordshire AL8 6PA

accompanied by a 9" x 5" stamped addressed envelope, or, with an additional 15p for return postage and packing.

#### **TOWN THROUGH TIME:**

#### a season to remember ~1913-14

by paul plowman

#### League Results:

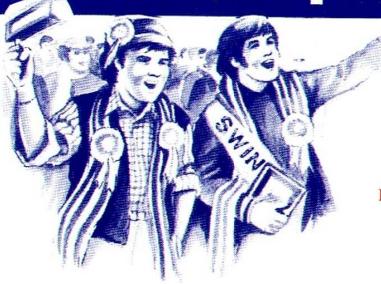
Sep	20	Q.P.R. West Ham United Plymouth Argyle Southampton	away home away	W3-0 W3-2 W4-1 W2-1	Jefferson 2, Fleming Wheatcroft, Tout (pen.), Fleming Bown 2, Fleming, Bolland Bown, Wheatcroft		
	27	Reading		W3-0	Fleming 3		
Oct	4		away	W1-0	Wheatcroft		
	11	Coventry City	home		Batty, Tout (pen.), Bown, Wheater	oft, Long 2	
		Watford	away	W2-1	Batty 2		10 11
NI		Norwich City		W2-0	Jefferson, Bown	League Apps.	(Goals)
Nov	1	Gillingham	away	W3-2	Batty 3	D W	10/10
	8	Northampton T.	home		Batty	Batty W	19(10)
	15	Southend United	away	L0-2	1.11	Bolland W T	37(3)
		Brighton & H.A.	home	D1-1	Jefferson	Bown A J W	36(18)
D		Portsmouth	away		Jefferson	Brewer W	2
Dec		Millwall Athletic	home		Bown, Tout (pen.)	Fleming H J	24(18)
		Exeter City	away	W2-0	Fleming, Bown	Giles C	30
		Cardiff City	home		Fleming	Handley F B	29
	25	Bristol Rovers	away	L2-5	Wheatcroft, Bown	Hasell A A	1
	20	Bristol Rovers	nome	W5-0	Bown, Bolland, Fleming	Jefferson R W	33(7)
	27	West Hom Haited	h	18/4 1	Wheatcroft, Jefferson	Kay H	32
lon		West Ham United	home		Fleming 2, Wheatcroft, Tout	Lee J A	1
Jan		Plymouth Argyle	away	L1-3	Bolland		
	17 24	Southampton	home	L0-2	Fleming 2, Jefferson		ALC: N
Feb	7	Reading	home				0
ren	14	Crystal Palace		D1-1	Paus		
	21	Coventry City Watford	away		Bown		
		Norwich City	away		Bown 2, Tout (pen.) Fleming, Tout	A CONTRACTOR OF THE PARTY OF TH	
Mar	7	Gillingham	home		Tout (pen.), Bown 2,		
IVIGI	,	Gillingilani	Home	VV3-1	Wheatcroft, Batty		
	12	Q.P.R.	away	L2-4	Bolland, Jefferson	BILLY TO	UT
		Northampton T.	away		Bolland, Jerreison	Lockhead M W	
		Southend United	home		Wheatcroft, Bown 3, Fleming	Long E J	2(2)
	28	Brighton & H.A.	away	L0-2	Wheaterort, bown 5, Flemmig	McRobbie A	13
Apr	4	Portsmouth	home		Rogers 4, Tout (pen.)	Rogers D	4(4)
, , ,		Merthyr Town	away		Bown	Silto W A	32
	11	Millwall Athletic	away	D1-1	Batty	Simms S	3
		Merthyr Town	home		Fleming 3	Skiller L F	37
		Exeter City	home	D1-1	Batty	Stanners J G	1
	25	Cardiff City	away	D0-0		Tout W E B	38(8)
						Wheatcroft F G	
Sout	horn	League Final Table	tonn	ocitions			20(0)

#### Southern League Final Table - top positions

	P	W	D	L	F-A	Pts	F.A. Cup Results:
SWINDON TOWN	38	21	8	9	81 - 41	50	(1) Swindon T 1 Manchester U. 0
Crystal Palace	38	17	16	5	60 - 32	50	(2) Bolton W 4 Swindon T 2
Northampton Town	38	14	19	5	50 - 37	47	
Reading	38	.17	10	11	43 - 36	44	F.A. Cup Goalscorers
							Batty 2 and Fleming

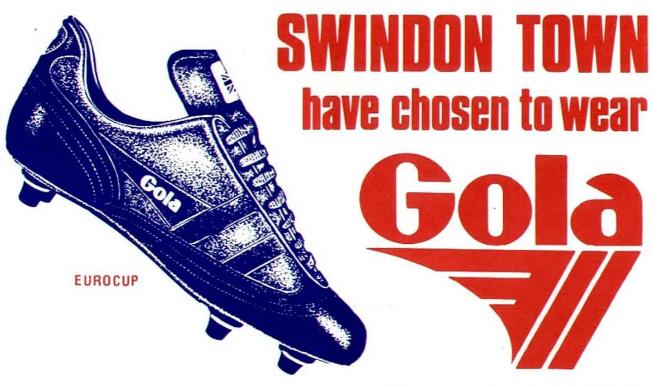
# FOIC at Walker Jackson

more value, less price, better deal!



There's always
plenty to cheer about
when your driving force is
FORD from Walker Jackson.
Score now with a call to:

Fleming Way. SWINDON 20002



Available from all leading stockists

**FOOTBALL BOOTS** 



D. Martin, D. Horrix, A. McKenna, J. Sitton, A. Massey, J. Bartley, J. Mitchell, T. Long (Assistant Manager) C. Guthrie, P. Gleasure, B. Kitchener, P. Sansome, T. Tagg, R. Cross (Youth Team Coach), C. Dibble, P. Roberts, N. Chatterton, P. Anderson (Player/Manager), A. West, P. Warman, A. Hayes

# Colin Benson spotlights PETER ANDERSON

Cold Blow Lane is not feeling the draft of depression that hung over Millwall Football Club just eleven months ago, when the toothless Lions wallowed in the relegation zone of the Third Division, while the clubs' administrators tried to get to grips with a £600,000 overdraft.

The reason is the arrival of a talented young man called Peter Anderson, who was well known as a player but untried as a manager. The Millwall Board decided to give him a chance as a player-manager last December . . . a brave move for a club in the doldrums and on the brink of disaster.

But it worked. Peter Anderson an inventive midfield player in his own right, not only steered the Lions clear of relegation last season but he continued to improve their performances until today they come to the County Ground as one of the clubs chasing promotion to the Second Division.

For this he must take full credit, for it was he who restored confidence into dispirited players and gave them back belief in themselves. It was he who encouraged them to go forward and score goals. The players responded magnificently and now the talk is about promotion instead of demotion, success instead of failure.

It seems so many years ago since Peter Anderson was first hitting the headlines as a star winger with his local team Hendon. Henson were the best amateur club in the land at the time and Anderson played an orthodox right wing role. He had pace, skill, the ability to run at defenders, was a good crosser of the ball and an accurate passer. And yet football was just a hobby, a recreation to sweep away the mental pressures of life in the office as he pursued his career in accountancy.

However players with such talent rarely get missed by the big clubs, and no lesser giant than Arsenal began knocking on the door. It was the kind of opportunity most youngsters would jump at, but Anderson kept his feet firmly on the ground, rejected the temptation of the big time, in order that he could first complete his final exams as a chartered accountant.

The Gunners decided not to wait and their loss became Luton Town's gain, when after completing his examinations Peter decided to give professional football a go. Peter very quickly bridged the gap between the Isthmian League and the Football League and was soon a star mid-

field player in the Hatters line-up. Indeed so well did he develop that he became the clubs hottest property and when Luton Town faced the real threat of bankruptcy in 1976, it was his agreement to move to Royal Antwerp for £80,000 that saved the club.

It must be admitted that the Den is a far cry from the multi-sports stadiums he was accustomed to in the States but already he has introduced some American habits onto the Millwall scene. One notable innovation is to allow the media into the dressing room after the game. "We want to encourage the Press to Millwall," he insists.

So Peter Anderson is working hard at improving the dock-land clubs image in all areas, to the public and within his own ranks. "Players should be proud to play for their club," he says, "and whether it is Liverpool or Millwall they play for, they have got to have pride in what they are doing."

To this end Anderson has tried to build up a family atmosphere within the club, a feeling of togetherness. The players are treated like pro's should be treated and thus are eager to make things happen. They might not have much cash to spend on the transfer market but already there is a new found optimism about the club. Millwall are going places . . . thanks to Peter Anderson.



# Picture Parade...



Brentford's Alan Whitehead (no 5) has the beating of Swindon's Andy Rowland following a Town corner in Tuesday's defeat at the County Ground.



An acrobatic Roy Carter fails to reach a cross enabling Brentford's Jim McNichol (No 4) to head clear. On the left is Russell Lewis and the Brentford sub is Bob Booker.



COMMERCIALLY SPEAKING

Good afternoon once again.

We are pleased to welcome today Mr and Mrs Mallender and the St. Joseph's Boys Under 12 Team who are with us today under our Group Booking Scheme. They are at present top of their League with a 100% record. We hope they enjoy their time with us today and may be come again sometime in the future.

Talking of a Boys Soccer Team leads me to say something about a good friend of mine who sadly died recently. Many of you knew Fred Ford and his ability to spot young players of ability at a very early age and I would not mind betting that if anyone of the St. Josephs team here today had any ability his name would be somewhere in Fred's files. In my opinion Fred done as much for football as Bill Shankly did at Liverpool F.C.

With Christmas on the horizon our Xmas Draw Tickets are selling well. We still have a few left so if you would like to purchase one then call at the Commercial Office. Tickets are 10p each. There is £1,000 in prizes to be won.

We still need Tickets Agents for our Lottery and Bingo Tickets. Commission is paid on all sales and bonuses are paid on some winners. A collection service is available and you are under no obligation. If you think you can sell just ten tickets per week to your friends, neighbours, workmates, I want to hear from you. So why not ring Swindon 42984. HELP THE CLUB AND YOURSELF AT THE SAME TIME.

Doug Buswell

#### **NEXT MATCH**

Saturday 5th December

Division III

BRISTOL CITY

K.O. 3.0 p.m.

For High Class Central Heating, Plumbing Painting and Decorating

Electrical Installations and Repairs

#### **NORTH WILTS**

Sanitary and Heating Co. Ltd.

NEWPORT STREET, SWINDON

Telephone: 35373

#### KEY OF THE BOARD

- A Brentford v Bristol City
- B Bristol Rovers v Gillingham
- C Burnley v Wimbledon
- D Carlisle v Fulham
- E Chesterfield v Oxford Utd.
- F Exeter v Reading
- G Plymouth v Portsmouth
- H Preston N.E. v Chester
- I Southend v Lincoln
- J Walsall v Newport
- K Aston Villa v Arsenal
- L Brighton v Birmingham
- M Ipswich v Swansea
- N Leeds v Notts County
- O Liverpool v Everton
- P Manchester City v Middlesbrough
- Q Nottm. Forest v West Ham Utd.
- R Stoke v Southampton
- S Sunderland v Manchester Utd.
- T Tottenham H. v West Brom, Alb.



## **CASTLE'S**

Office and Bakery
and 5 MARKET STREET

SWINDON

Telephone 22017

Specialists

Wedding Cakes, Birthday Cakes.

Try our Wholemeal Bread and Wiltshire

Lardies and Delicious Dairy Cream Cakes

# RIMES of SWINDON

INTERNATIONAL TRAVEL AGENTS — LUXURY COACH HIRE AIRLINE TICKET RESERVATIONS — CAR & PASSENGER FERRYS INCLUSIVE HOLIDAYS — BRITISH AND CONTINENTAL COACH TRAVEL etc

102 COMMERCIAL ROAD SWINDON Telephone 24941 (10 lines) 65A CRICKLADE STREET CIRENCESTER Telephone 61166/3479

#### FOOTBALL EXCURSIONS FROM THE COUNTY GROUND

DEPART

11th November	Reading	5.30 p.m.
13th November	Huddersfield	2.30 p.m.
21st November	Crystal Palace	11.15 a.m.
27th November	Lincoln City	2.00 p.m.

BOOKABLE AT THE ABOVE OFFICES OR ANY RIMES AGENT

Match Ball Donated,

With thanks, by the OCCUPANTS OF THE DISABLED ENCLOSURE



#### TODAY'S TEAMS

#### **SWINDON**

		Leagu Apps	e* Goals
1	JIMMY ALLAN	285	-
2	CHARLIE	45	1
3	DAVID PEACH	48	2
4	BRIAN HUGHES	31	4
5	RUSSELL LEWIS	108	5
6	MIKE GRAHAM	13	1
7	ROY CARTER	165	25
8	GARY EMMANUEL	12	<del></del> .
9	ANDY ROWLAND	127	49
10	PAUL RIDEOUT	23	6
11	GARY WILLIAMS	13	2
12	STEVE ABBLEY	13	-

#### MILLWALL

		Leagu	e*
			Goals
1	PETER GLEASURE	26	-
2	DAVID MARTIN	47	1
3	PHIL WARMAN	13	1
4	NICK CHATTERTON	123	29
5	SAM ALLARDYCE	8	-
6	ALAN SLOUGH	5	-
7	AUSTIN HAYES	16	2
8	ANDY MASSEY	27	1
9	JOHN BARTLEY	37	8
10	DEAN HORRIX	26	7
11	ALAN WEST	12	1
12	CHRIS DIBBLE	48	4

\* Club career totals up to an including October-31

Roy Greenwood	37	6
Craig Moores	2	_
Kevin Baddeley	4	_
Howard Pritchard	1-	-
Kenny Stroud	281	16



Tony Tagg	127	5
Peter Anderson	25	4
Alan McKenna	26	4
Paul Roberts	86	-

The exact numberings of both teams will be announced over the PA system to enable spectators to insert the relevant numbers prior to the kick-off.

#### REFEREE:

MR. MAURICE L. ROBINSON (Sutton Coldfield) Commenced refereeing in Durham before moving to the Birmingham area and to the Southern League and then Football League.

#### LINESMEN:

Red Flag: Mr. K. JONES (Bridgend)

Yellow Flag: Mr. N. R. SPITTLE (Teignmouth)